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# 1. INTRODUCTION

ALYAKOUBI IMPORT&EXPORT CO., LTD is a limited liability partnership registered in HONG KONG in 2001 for tax purpose. The company has limited number of investors and does not plan to go public. The company has its main offices in HONG KONG the facilities include conference room and office space.

## 2. ABOUT US

ALYAKOUBI IMPORT&EXPORT CO., LTD is a limited liability partnership registered in Hong Kong, which was established 15 years ago. Every staff in ALYAKOUBI IMPORT&EXPORT CO., LTD understands their responsibilities well and accomplishes their tasks with sheer dedication and efficiency. We believe in building long working relationships with our customers and we value it. It is the mission of ALYAKOUBI IMPORT&EXPORT CO., LTD to provide complete import/export brokerage services. The company has a limited number of investors and does not plan to go public with the company has its main offices in Hong Kong and offers best import export services to its clients. The company office in Hong Kong is well furnished along with conference room and office space and other necessary facilities.

ALYAKOUBI IMPORT&EXPORT CO., LTD intends to be small import/export company focused on clients serving North Africa market. We having secured very advantageous contract with several importers and manufacturers, we plan to focus exclusively on these market segments. Successful execution of contracts from North African Clients has made us an outstanding import & export company in the North African Market. Both have such high potential that we do not see a need to expand our market reach for the foreseeable future.

It is the mission of ALYAKOUBI IMPORT&EXPORT CO., LTD to provide complete import/export brokerage services including purchase contracts, shipping, warehousing and delivery scheduling. The company will concentrates on light industrial products export from /to Hong Kong and North Africa. ALYAKOUBI LIMTED also provides trade consultation services to newly started importers and exporters.

# 3. THE GOALS

It is our long-term goal to become the preferred supply company for the unique market of North Africa. ALYAKOUBI LIMITED has a combined 15 years of experience working in the import/export business. Our philosophy is in creating a long-term relationship with clients so that the delivery of their products becomes a seamless experience that promotes loyalties.

#### <u>Objective</u>

Retain our long-term contract with importers in North Africa through excellent customer service.

#### 4. THE MARKET

ALYAKOUBI LIMITED will be concentrating on servicing the importers /manufacturers from North Africa, for both market segments. We have secured exclusive contracts or endorsements putting us in a unique position to service these clients and their needs.

#### **Market Sensation**

#### <u>Algeria</u>

Algeria is a North African nation, which gained independence from French colonial rule in the year 1962. It is the second largest country in Africa, in terms of its land area. The country is blessed with natural resources and the eight largest natural gas reserves in the world.

#### Algeria Economic Profile and GDP

Continuous and significant improvements characterize the Algerian economy, governed by the public sector; it is a closed economy with strict controls on the foreign and private investments. Hydrocarbons are the primary revenue generator for Algeria and account for 60 percent of the total budget revenue and 30 percent of the GDP.

Algeria's GDP in 2010 was US\$ 158.969 billion, growing 3.843 percent and is expected to increase to US\$ 171.606 billion in 2011. 2015 forecasts predict Algeria's GDP to reach US\$ 211.499 billion growing 3-5 percent per year between 2010 and 2015.

#### Algeria Economy: Currency

The Algerian Dinar (DZD) is the country's official currency. In 2010, US \$1 was equal to DZD72.6. Due to the unstable value of the Algerian Dinar in the international market, most of the trade in Algeria occurs in US Dollars and Euros.

Owing to booming oil prices, Algeria has a foreign exchange and gold reserve totaling US \$149.2 billion (2010 estimates).

## 5. THE SERVICES

ALYAKOUBI IMPORT&EXPORT CO., LTD offers complete import/export brokerage services plus inventory consulting services. As mentioned previously this include

- Worldwide sourcing
- O.E.M products manufacturing
- Purchasing contracts
- International shipping,
- Warehousing and consolidation
- Delivery scheduling

ALYAKOUBI IMPORT&EXPORT CO., LIMITED has gained valuable experience over the years in handling all types shipping business in Hong Kong. Handling various types of operations has enabled us to acquire valuable experience in several segments of shipping. We enjoy an excellent rapport with the business community and industry as well as with our co-operators. Our professional relationship provides a comprehensive quality service to our customers; fast transit, minimum costs, efficient handling and full management of information for clients.

We are here to give you tangible, tailored support so you can stay ahead of the competition. As well as the range of compliance support, you would expect from us, we'd help you prepare for better position in your market place with best quality products and best possible prices.

If you are looking to expand, we can help find the right products to support your business growth. In addition, when the time is right, we give you real choices that offer a credible path to success.

Our experienced support team is on hand with technical product knowledge and our customer service desk offers day-to-day support and in-depth consultancy to help your business run as efficiently as possible.

- Refrigeration System
- Deglet Nour Dates and Olive Oil
- Diesel Injection pumps

ALYAKOUBI LIMITED management believes that it has the right products and the right people to attract a loyal customer base. However, most importantly, our business philosophy will ensure success. The Import/export specialty industry demands that products be delivered on time and with high quality. Pursuant to these demands, ALYAKOUBI LIMITED will satisfy this demand by maintaining acceptable inventory levels that will be delivered on time according to pre-arranged shipping schedules.

ALYAKOUBI IMPORT&EXPORT CO., LTD provides complete import/export brokerage services including warehousing, shipping, purchasing and consultation & contracting.

## 5.1 Warehousing

We are a single stop shop that fulfills every logistics needs of clients. Even though we do not expand our market beyond the North African Market, we have a wide spread out network in the same region. Our mission is to provide our customers hassle free warehousing storage service.

Our expertise and team of skilled professional when put together covers a vast range of warehousing services. ALYAKOUBI IMPORT&EXPORT CO., LTD is dedicated to providing aid to both budding and established importers and exporters of the market we serve. An organization that has availed our services or is availing currently has experienced growth in international trading, consistently.

ALYAKOUBI IMPORT&EXPORT CO., LTD comprehends the fact that every client has different expectations as their needs concerning warehousing and storage is specific. Keeping this in mind, we at ALYAKOUBI IMPORT&EXPORT CO., LTD take enough time to understand and discuss client's requirements. Only when we have thoroughly understood clients' needs, we start making the strategy and execute it, satisfying our clients.

# 5.2 Shipping

We have hands on some very efficient evaluation and streamlining tools that help growing as well as well-known importer and exporter's businesses. We strive to optimize the shipping time for our clients, which would eventually lead to high profit margins to the clients.

We spread our shipping services to overseas for different products, for example, edible products, refrigeration spare parts and others. The diversity of products we carry in shipping shows how vast our transportation service is. We are competent enough to ship edible product with extra care and under specified temperatures and we can ship heavy metal spare parts that require strength more than care.

ALYAKOUBI IMPORT&EXPORT CO., LTD consists of trained and highly skilled professionals. With such team members in the shipping department, we make sure

every product reaches its destination free from impairment. Proper packaging and placement of products in the transit vehicle achieve this.

We understand that the import & export businesses rely a lot on the shipping services therefore; we apply effort to maintain integrity and manage timely delivery and responsible handling of products. Our shipping service is what a client is searching concerning to smooth overseas and domestic transport of its product.

## 5.3 Purchasing

ALYAKOUBI IMPORT&EXPORT CO., LTD has included Purchasing service in import & export brokerage service. International trading is everyone's cup of tea, it requires vast knowledge import export laws for different countries along with being up-to-date of changes in the tax and import/export laws.

Several organizations are considering importing and export as an excellent opportunity to expand their business and this is the reason for large-scale adoption of international trading. However, the companies, which are new in international trading, are not aware of the purchasing terms and conditions and hence we offer purchasing service. Our well -qualified team of purchase professionals sits with every client individually to learn about their requirements and to plan the whole process.

Our staff dedicated to purchase department focus of three important aspects: Availability, Cachet and price.

### 5.4 Consulting and Contracting

We understand that any organization that is new to the international trading market does not understand terms relating to importing and exporting. This is where ALYAKOUBI IMPORT&EXPORT CO., LTD emerges with Consulting and contracting services. This service is a major part of the import & export brokerage services of ALYAKOUBI IMPORT&EXPORT CO., LTD. Our consultation team that consist of experts from the import & export fields will guide the clients from the very first step of the international trading process until the final step.

The budding importer and exporters can explain the any number of requirements to the consultation team, which will find out the best solution to fulfill every requirement. The aspects the team covers under consultation service are supplier selection, contract negotiation, favorable shipping terms, carrier and route selection, US Customs clearance, warehousing and distribution, as well as any other area of concern for the client's company.

When a client of ours is ready to make an agreement with an overseas or domestic, import house, the concentrating service appears. Several document works are involved in the preparation of contract of between to import & export companies. To help the growing business in the North African Market we provide contracting service. This service is provided to clients under the vigilance of highly qualified professionals of import & export industry.

# 6. PRODUCTS

# 6.1 Climasong

CLIMASONG is the trademark to supply full range of high quality refrigeration system spare parts for the industrial and domestic applications. We are successfully dealing with products from a number of renowned brands such as KONOR, LG, LASTONE, WEMBAO Guangzhou and more.

Through the years, we have grown successfully to become one of Hong Kong reliable suppliers. Our experience now covers a complete HVCA aftermarket products demand, specializing in the supply of equipment and spare parts for refrigeration systems.

Our office and warehouse is located in Hong Kong and has convenient access to the network of motorways, Combined with our China mainland operations we provide an efficient technical and commercial service enabling us to export worldwide.

It is always our policy to supply genuine, brand new parts from the manufacturer of the original equipment. We do not supply substitute-remanufactured parts unless requested. Our own experienced personnel inspect ALL orders for quality, quantity and authenticity.

# 6.2 Diesel Injection Pump

They are OEM producing replacement parts of Automobile diesel injection system in China. Specialist in diesel engine parts, the major products is Head Rotor (VE Pump Parts) Nozzle, Plunger, and Delivery Valve and so on. They are majored products is Ve Pump and the related products (such as Head Rotor, Feed Pump, Cam Plate, Drive Shaft, Magnet Valve, etc.), Plunger (A ,AS,P,PS7100,P8500,MW type, etc.) ,Nozzle (Dn, DNOPDN, S, SN,PN and so on.), Delivery Valve, Cat Pencil Nozzle, Head Rotor Lucas.

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If you have any interest in our products or have any inquiry please do not hesitate to contact us we will do our best to offer you our high quality products and best service.

## 6.3 Alyakoubi Limted

Their agriculture products are BIO from the pollution free lands of Algeria, traditionally cultivated Fruits and vegetables since thousands of years; they are rich Blends and distinctive Terroire taste. Our products are

Dates: Deglet Nour dates are a cultivar of Dates grown in Algeria.

Deglet Nour is one of more than 100 varieties of Dates. According to the Food and Agriculture Organization of the United Nations (FAO), dates can be classified into two varieties:

- 1. Deglet Nour
- 2. Common Dates

Olive Oils, Our Olive oils are the subject of the classification and the denominations indicated hereafter.

## 1) Extra virgin olive oil:

Virgin olive oil whose organoleptic notation is equal or higher than 6,5, of which the free acidity, expressed in oleic acid, is to the maximum of 1 G for 100 G and whose other characteristics are in conformity with those planned for this category.

### 2) Virgin Olive Oil:

Virgin olive oil whose organoleptic notation is equal or higher than 5,5, of which the free acidity, expressed in oleic acid, is to the maximum of 2 G for 100 G and whose other characteristics are in conformity with those planned for this category.

### 3) Table Virgin Olive Oil:

Table virgin olive oil whose organoleptic notation is equal or higher than 3,5, of which the free acidity, expressed in oleic acid, is to the maximum of 3,3 G for 100 G and whose other characteristics are in conformity with those planned for this category.

### 4) Lampante Olive Oil:

Virgin olive oil whose organoleptic notation is lower than 3,5 and/or whose free acidity, expressed in oleic acid, is HIGHER than 3,3 G for 100 G

We do have also great selections of high quality Dried Figs, Olives, Capers, Gherkins and more.